



ACHIEVE



“He who has a why to live can bear almost any how.”

– **Friedrich Nietzsche**



“Pain is inevitable. Suffering is optional.”

– **Dalai Lama**



“Efforts and courage are not enough without purpose and direction.”

– **John F. Kennedy**



“Definiteness of purpose is the starting point of all achievement.”

– **W. Clement Stone**



“Ever more people today have the means to live, but no meaning to live for.”

“Everyone has his own specific vocation or mission in life to carry out a concrete assignment which demands fulfillment. Therein he cannot be replaced, nor can his life be repeated. Thus, everyone's task is as unique as is his specific opportunity to implement it.”

“Everything can be taken from a man but one thing ... the last of the human freedoms ... to choose one's attitude in any given set of circumstances, to choose one's own way.”

– **Viktor Frankl**